ESTTA Tracking number: ESTTA733291

Filing date: **03/14/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: DiBella Baking Company, Inc.

Application Serial Number: 86726945
Application Filing Date: 08/17/2015
Mark: CRISPYTHINS
Date of Publication 01/12/2016

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Frito-Lay North America, Inc., 7701 Legacy Drive, Plano, TX 75024, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/12/2016. Frito-Lay North America, Inc. respectfully requests that the time period within which to file an opposition be extended until 05/11/2016. Respectfully submitted.

/Jeanette S. Zimmer/

03/14/2016

Jeanette S. Zimmer

Frito-Lay North America, Inc.

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UNITED STATES

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